

# HP INDIGO S2000

## Artwork Specifications

### COMPATIBLE APPLICATIONS:

We have the ability to accept files from the following applications (or earlier versions) in their native format

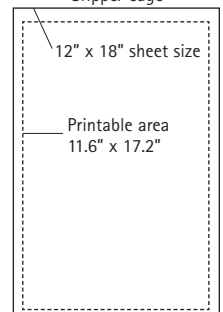
- Illustrator CS (.ai)
- Photoshop CS (.psd)
- Quark Xpress 6.0 (.qxd)
- Corel Draw 11 (.cdr)
- Adobe Acrobat (.pdf) \*
- InDesign CS (.indd)

\*.pdf must be saved with "Preserve Illustrator Editing Capabilities" and "Embed all fonts" checked.

### GRAPHIC ELEMENTS:

- **FONTS / TEXT**—All fonts should be converted to curves or outlines. Converting fonts will prevent font substitution with the wrong font. Include fonts if the file has large areas of text.
- **BLACK OBJECTS** are to be a blend of 60% Cyan, 40% Magenta, 40% Yellow and 100% black.
- **BITMAP** (photographic) images should be no less than 300dpi at actual size. If the quality of the bitmap is poor, the quality of the final output will be poor.
- **DO NOT EMBED BITMAP IMAGES**—Link all bitmap images and include them as support files. If bitmap images are embedded and support files are missing, it may result in poor reproduction.
- **SCALE** of file should be at 100% or at 10% of actual size. Clearly indicate the actual size and scale of file.
- **COMPRESSING** your files may make file transfer easier and will lessen the likelihood of file corruption.
- Supply file as 1 up. (do not step and repeat)
- **Maximum image area: 11.6" x 17.2"**—crop marks and/or bleed to be inside these dimensions.
  - images that require bleed are to have crop marks and at least .125" bleed added.
  - no outlines to be less than .25pts.
  - no unnecessary elements in the file, (don't cover up elements with white boxes—delete them or mask them).

#### Maximum Image Area



### VARIABLE DATA FILES

If you require variable data please show this on your printout, or please provide us with clear, detailed instructions as to where the variable data should be placed. All **variable text** data can be supplied to us as a text file, a spreadsheet saved as a .CSV document, or clearly written. All **variable images** should be saved separately as .TIF, .EPS or .JPG.

### SUPPORT FILES (Bitmaps):

- .EPS (save Photoshop .eps with "JPEG maximum quality" encoding)
- .JPG (saved with highest quality setting)
- .TIF (saved with LZW compression)

### COLOUR:

- It is important to understand that digital presses automatically convert Pantone & RGB colours to CMYK.
- Files supplied to us must be in the CMYK colour space.
- A CMYK composite quality printout, original photos and/or PMS colours must also be supplied in order for us to match\* your desired colours.

\*Colour sample required for close color matching.

### DIGITAL MEDIA:

- CD, DVD, FTP or e-mail (attachments under 5MB)
- Upload to our web site (<http://upload.ampcomfg.com/>). If you do not have an account, please apply online.
- Compressing your files may make file transfer easier and will lessen the likelihood of file corruption.
- Ship files to: Ampco Manufacturers Inc. 78 Fawcett Road, Coquitlam, BC, Canada, V3K 6V5